SPOTLIGHT SINGER

$20,000 YEAR-LONG SPONSOR ($10,000 SINGLE FESTIVAL)

You get to be in the spotlight! A singer is the poet and voice of the band. You speak to our hearts.

◆ 10 4-Day Passes (5 per Festival Sponsored) to be used at any GrassRoots Festival—Shakori Hills, Finger Lakes or Virginia Key—including meals and backstage access! (Value $1,540/$770)
◆ Opportunity for Sponsor Remarks before the headliner of your choice!
◆ 10 All-Access Performer/Staff 4-day Festival Passes (5 per Festival Sponsored) to Shakori Hills Festivals including meals and back stage access (Value: $1,540/$770)
◆ Full-Page Advertisement in the Festival Program (each Festival Sponsored) (Value: $600/$1200)
◆ Personal Company Banner to be displayed on the Festival grounds
◆ Daily Thank You announcements throughout the Festival
◆ Your Logo listed on Giggler (our smartphone schedule that tracks festival happenings)
◆ Feature in our Sponsor Email Blast leading up to each Festival
◆ Your Company Logo and company description on the Shakori Hills GrassRoots Sponsor website
◆ Your Company Logo printed on the Sponsorship Page of the Festival Program (each Festival Sponsored)
◆ Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
◆ Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
◆ Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature

KORA

$10,000 YEAR-LONG SPONSOR ($5000 SINGLE FESTIVAL)

21 strings and a large Calabash (West African gourd) come together to form the Kora, a harp-lute that has thrilled at Shakori Hills and the world around. This instrument has been played on the GrassRoots stages by musicians from Senegal, Mali, Burkina Faso and Guinea.

◆ 8 All-Access Performer/Staff 4-day Festival Passes (4 per Festival Sponsored) including meals and backstage access (Value: $1,232/$616)
◆ 16 Complimentary Shakori Hills GrassRoots T-shirts (8 per Festival Sponsored)
◆ Special Thank You presented before host band Donna the Buffalo!
◆ Half-Page Advertisement in the Festival Program (each Festival Sponsored) (Value: $375/$750)
◆ Personal Company Banner to be displayed on the Festival grounds
◆ Daily Thank You announcements throughout the Festival
◆ Logo listed on Giggler (our smartphone schedule that tracks festival happenings)
◆ Feature in our Sponsor Email Blast leading up to each Festival
◆ Your Company Logo and company description on the Shakori Hills GrassRoots Sponsor website
◆ Your Company Logo printed on the Sponsorship Page of the Festival Program (each Festival Sponsored)
◆ Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
◆ Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
◆ Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature
**TROMBONE**

*$5000 YEAR-LONG SPONSOR ($2500 SINGLE FESTIVAL)*

*This telescoping brass instrument lights up the horn section in jazz and ska bands alike.*

- 16 Any-Day Festival Passes (8 per Festival Sponsored) (Value: $592/$296)
- 8 Complimentary Shakori Hills GrassRoots T-shirts (4 per Festival Sponsored)
- Daily Thank You announcements throughout the Festival
- Quarter-Page Ad in the Festival Program (each Festival Sponsored) (Value: $220/$440)
- Logo listed on Giggler (our smartphone schedule that tracks festival happenings)
- Feature in our Sponsor Email Blast leading up to each Festival
- Your Company Logo and company description on the Shakori Hills GrassRoots Sponsor website
- Your Company Logo printed on the Sponsorship Page of the Festival Program (each Festival Sponsored)
- Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
- Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
- Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature

**PEDAL STEEL**

*$2000 YEAR-LONG SPONSOR ($1000 SINGLE FESTIVAL)*

*A mainstay of gospel and soul traditions the pedal steel guitar resonates throughout American folk traditions with its powerful sound.*

- 8 Any-Day Festival Passes (4 per Festival Sponsored) (Value: $296/$148)
- 4 Complimentary Shakori Hills GrassRoots T-shirts (2 per Festival Sponsored)
- 2 Thank You announcements during the Festival
- Your Company Logo and company description on the Shakori Hills GrassRoots Sponsor website
- Your Company Logo printed on the Sponsorship Page of the Festival Program (each Festival Sponsored)
- Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
- Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
- Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature

**ACCORDION**

*$1000 YEAR-LONG SPONSOR ($500 SINGLE FESTIVAL)*

*Colloquially called the “squeezebox,” the accordion is used in genres from Brazilian pop music to Zydeco!* 

- Your Company Logo and company description on the Shakori Hills GrassRoots Sponsor website
- Your Company Logo printed on the Sponsorship Page of the Festival Program (each Festival Sponsored)
- 4 Any-Day Festival Passes (2 per Festival Sponsored) (Value: $148/$74)
- 2 Complimentary Shakori Hills GrassRoots T-shirts (1 per Festival Sponsored)
- One Thank You announcement at the Festival
- Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
- Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
- Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature

**WASHBOARD**

*$500 YEAR-LONG SPONSOR ($250 SINGLE FESTIVAL)*

*Washboards are often seen in Cajun and creole music. Easy to find and throw in for campsite jams for an added rhythm section.*

- Your Company Logo on the Shakori Hills GrassRoots Sponsor website
- Your Company Logo on the Sponsor Banner prominently displayed on the Festival grounds
- Social Media Thank You posts with your Logo and website links (Facebook, Twitter and Instagram) leading up to each Festival
- Recognition as a Shakori Hills Community Arts Center Supporter in our Annual Report and Literature